

Grow Maine Green Expo

Wednesday, January 24, 2018
Augusta Civic Center

7:30 am - 8:30 am Registration & Continental Breakfast *Main Lobby*

8:00 am **Grow Maine Green Expo Opens**

9:00 am - 10:15 am **Doug Tallamy** *North Wing, 2nd floor*
1 Pesticide Credit University of Delaware Professor and Author

Keynote - "Restoring Nature's Relationships"

Specialized relationships between animals and plants are the norm in nature rather than the exception. It is specialized relationships that provide our birds with insects and berries, which disperse our bloodroot seeds, which pollinate our goldenrod, and so on. Plants that evolved in concert with local animals provide for their needs better than plants that evolved elsewhere. Tallamy will explain why this is so, why specialized food relationships determine the stability and complexity of the local food webs that support animal diversity, why our yards and gardens are essential parts of the ecosystems that sustain us, how we can use our residential landscapes to connect the isolated habitat fragments around us and produce valuable ecosystem services, and what we can do to make our landscapes living ecosystems once again managing landscapes in this crowded world carries both moral and ecological responsibilities that we can no longer ignore.

10:15 am - 10:30 am Break, exhibitor viewing *Paul Poulin Auditorium.*

10:30 am - 11:45 am **Seth Reed and Mason Day** *Penobscot Room*
Co-Founders, GrowIt! Garden Socially

Webinar – "Bringing Innovative Business Strategies Back to Horticulture"

Advances in technology have rapidly changed the world around us. As an industry it's important that we look to outside sources for inspiration. Seth and Mason help show how the industry can think outside of the box, and borrow strategies for success from other industries. Working in the fast-paced environment of consumer technology has given these two a behind the scenes look at what other companies are up to, and now they want to bring some of that insight back to horticulture.

10:30 am - 11:45 **Colleen Teerling; Aaron Bergdahl** *Androscoggin-Aroostook-Cumberland Room*

1 Pesticide Credit Forest Entomologist; Forest Pathologist, Maine Forest Service

Seminar – "Current Insect and Disease Trends Affecting Forest & Tree Health in Maine"

Insect and disease issues have the potential to impact all trees in Maine. The presentation will cover not only the issues presently affecting trees in urban and rural environments, but also exotic insects and diseases not yet found in Maine. Approaches for management of existing issues and slowing the spread of exotic tree and forest pests will be covered.

11:45 am – Noon Break, exhibitor viewing *Paul Poulin Auditorium*

